CONTRACT

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

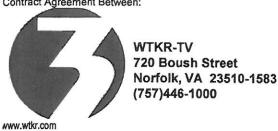
	Contract / Revision			Alt Order#			
	559561	1		07888658			
Product							
American Crossroads							
Contract Dates	Estimate #						
09/04/12 - 09/14/12	11/27/690						
Advertiser			Ori	ginal Date	/ Revision		
American Crossroads			0	9/12/12	/ 09/12/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Accour	Account Executive		Sales Office		
	WTKR	Jamie Andrus			Washington, D.		
	Special Handling						
	Do Not Mail						
	Demographic						
	Adults 35+						
	IDB#	Advod		A			
		Adverti	ser	Code	Product Code		
	8433	11		Mar.	27		
	Agency Ref			Advertiser	Ref		

	AND CONTROL OF THE PROPERTY.	Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	ype Spots	Amount
1 3 09/04/12 09/09/12 Newschannel 3 News	6-7am	:30		NM 3	\$1,890.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12WTF 3	<u>Rate</u> \$630.00				2000 A 100 A
2 3 09/10/12 09/14/12 Newschannel 3 News					
Start Date End Date Weekdays Spots/Week	6-7am Rate	:30		NM 5	\$3,150.00
Week: 09/10/12 09/16/12 MTWTF 5	\$630.00				
3 3 09/04/12 09/09/12 Ellen Degeneres 3pm	3-4pm	:30		NM 3	\$1,260.00
Start Date End Date Weekdays Spots/Week	Rate			3	\$1,200.00
Week: 09/03/12 09/09/12WT 3	\$420.00				
4 3 09/10/12 09/14/12 Ellen Degeneres 3pm	3-4pm	:30		NM 5	\$2,100.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 MTWTF 5	<u>Rate</u> \$420.00				27 (27)
5 3 09/04/12 09/09/12 Newschannel 3 News				_	
Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30		NM 3	\$1,650.00
Week: 09/03/12 09/09/12WT 3	\$550.00				
6 3 09/10/12 09/14/12 Newschannel 3 News	5-530pm	:30		NM 4	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,		4	\$2,200.00
Week: 09/10/12 09/16/12 MTWTF 5	\$550.00				
Spot Ch Date Range Description 1 3 09/10/12-09/16/12 Newschannel 3 News	Start/End Time	Weekdays Length		<u>ype</u>	
1 3 09/10/12-09/16/12 Newschannel 3 News Credited	5-530pm	MTuWThF :30	\$550.00	NM	
7 3 09/04/12 09/09/12 Newschannel 3 News	6-630pm			_	
Start Date End Date Weekdays Spots/Week	Rate	:30		NM 2	\$1,680.00
Week: 09/03/12 09/09/12WTF 3	\$840.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate T	ype	
2 3 09/03/12-09/09/12 Newschannel 3 News	6-630pm	WThF :30		NM	
Credited					
E 8 3 09/10/12 09/14/12 Newschannel 3 News	6-630pm	:30		NM 4	\$3,360.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 MTWTF 5	<u>Rate</u> \$840.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate T	vna	
2 3 09/10/12-09/16/12 Newschannel 3 News	6-630pm		CONTROL STATE OF THE STATE OF T	y <u>pe</u> VM	
Credited	un representation (1 to 1 t			****	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that Impermissibly discriminate on the basis of race or ethnicity.



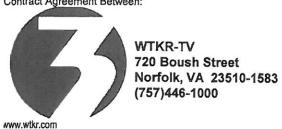
	Contract / Revision 559561 /	Alt Order # 07888658			
Contract Dates 09/04/12 - 09/14/12	Product American Crossroads	Estimate # 11/27/690			
Advertiser American Crossroads		ginal Date / Revision 9/12/12 / 09/12/12			

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
9 3 09/04/12 09/09/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7-730pm Rate	:30	NM	3	\$2,520.00
Week: 09/03/12 09/09/12WTF 3	\$840.00				
10 3 09/10/12 09/14/12 7-730pm	7-730pm	:30	NM	5	\$4,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 MTWTF 5	<u>Rate</u> \$840.00				T 1,200.00
11 3 09/04/12 09/09/12 730-8pm	730-8pm	-20			¥124120000
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	0	\$0.00
Week: 09/03/12 09/09/12 -TW 3	\$840.00	*			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 3 09/03/12-09/09/12 730-8pm	Start/End Time 730-8pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> -TuW :30	Type		
Credited	тоо-орт	-TuW :30 \$840.00	NM		
2 3 09/03/12-09/09/12 730-8pm	730-8pm	-TuW :30 \$840.00	NM		
Credited 3 3 09/03/12-09/09/12 730-8pm	730-8pm	-TuW :30 \$840.00	A/A 4		
Credited	100-орт	30 \$840.00	NM		
12 3 09/10/12 09/13/12 M-F 730-8pm	730p-8pm	:30	NM	4	\$3,360.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 MTWT 4	Rate \$840.00				70,000.00
13 3 09/09/12 09/09/12 Sunday Prime	7-8pm	.20		-	12100000000000000
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$4,705.00
Week: 09/03/12 09/09/12S 1	\$4,705.00				
14 3 09/04/12 09/09/12 Late News (M-F)	11-1135p	:30	NM	3	\$3,765.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12WTF 3	<u>Rate</u> \$1,255.00	-			
15 3 09/10/12 09/14/12 Late News (M-F)	11-1135p	:30	NM	5	\$6,275.00
Start Date End Date Weekdays Spots/Week	Rate			Ŭ	ψ0,210.00
Week: 09/10/12 09/16/12 MTWTF 5 16 3 09/04/12 09/09/12 Late News (Sa-Su)	\$1,255.00				
Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	2	\$1,900.00
Week: 09/03/12 09/09/1211 2	\$950.00				
17 3 09/04/12 09/09/12 Late Night with David Letter		:30	NM	3	\$1,455.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12WTF 3	<u>Rate</u> \$485.00				288 251 27 22
18 3 09/10/12 09/14/12 Late Night with David Lettern		:30	- NIM	-	60 405 00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	5	\$2,425.00
Week: 09/10/12 09/16/12 MTWTF 5	\$485.00				
19 3 09/04/12 09/07/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm <u>Rate</u>	:30	NM	1	\$415.00
Week: 09/03/12 09/09/12WTF 1	\$415.00				
20 3 09/11/12 09/11/12 NCIS	8-9pm	:30	NM	1	\$2,060.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 -T 1	Rate \$2,060.00			159	1-1-1-1
21 3 09/04/12 09/07/12 Newschannel 3 News	5-530pm	.20		127	4.000.00
Start Date	Rate	:30	NM	1	\$460.00
Week: 09/03/12 09/09/12WTF 1	\$460.00				
22 3 09/14/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm	:30	NM	1	\$415.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	<u>Rate</u> \$415.00				
√ 23 3 09/13/12 09/14/12 The Insider	730p-8pm	:30	NM	1	\$555.00
Start Date End Date Weekdays Spots/Week	Rate			•	φοσσ.σσ

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	Contract / Revision 559561 /	Alt Order # 07888658			
Contract Dates 09/04/12 - 09/14/12	Product American Crossroads	Estimate # 11/27/690			
Advertiser American Crossroads	1	riginal Date / Revision 09/12/12 / 09/12/12			

*Line Ch Start Da	ate End Date De	ecription	Start/End Time	D	Spots/	-	Page 1		tals
				Days	Length Week	Rate	Type	Spots	Amount
	End Date Week 09/16/12T		<u>Rate</u> \$555.00						
	2 09/14/12 Lei End Date Week 09/16/12		9-10am <u>Rate</u> \$435.00		:30		NM	1	\$435.00
	2 09/14/12 Fri End Date <u>Week</u> 09/16/12		8-9pm <u>Rate</u> \$1,240.00		:30		NM	1	\$1,240.00
			100		Totals			67	\$53,475.00
Time Period	# of Spots	Gross Amount	Net Amount						
08/27/12 -09/14/12	67	\$53,475.00	\$45,453.75						
Γotals	67	\$53,475.00	\$45,453.75						

Signature:	the state of the s	Date:	